



# Call for Film Artist/Videographer

**Deadline: February 26**

## About Us

APANO Communities United Fund is a statewide, grassroots 501c3 organization, uniting Asians and Pacific Islanders to achieve social justice. We use our collective strengths to advance equity through empowering, organizing and advocating with our communities. Every May, APANO CUF holds its annual gala fundraiser, Voices of Change, to bring together community members, partners, and donors in celebration of Asian Pacific Islander Heritage Month. This year, we are looking for a filmmaker to collaborate with on a fundraising special appeal video for Voices of Change.

## Description of Work:

We are looking for a film artist/videographer to collaborate with and produce a video with a community-centered look and feel for our Voices of Change event. This project runs between March - May, with deliverable deadlines varying depending on the item. The vision is to have one cohesive video to be used during the event in May.

**Fundraiser Theme:** Together, we are leading the way, boldly knocking down barriers, and forging new paths to a more just society.

Requirements for this project include:

1. Provide gear necessary to complete this project (Production equipment-video, audio, lighting, post-production software)
2. Record footage of interviews and b-roll
3. Record audio of interviews and b-roll
4. Edit a completed video 3-5 minutes (mid-May delivery)
5. Provide to APANO all RAW footage, assets, and project files
6. Be able to travel within and outside of Portland (interviews may take place in Salem, OR)

Participating artists will:

- Be paid \$3000 for the commissioned work
- Co-own the work with APANO CUF and receive recognition in all instances of its appearance

APANO Communities United Fund will:

- Use the video in digital communications and for promotion during Voices of Change and beyond
- Provide direction during the shoot and feedback throughout the creation process

Timeline (some flexibility may be needed in deadlines once the filmmaker is chosen)

- Proposals Due **Feb 26**
- Applicants Notified **Feb 28**
- Be available for in-person meeting for Concept Discussion sometime between **Mar 1-4**



- Be available to shoot interviews and b-roll several dates throughout **March and early April** (will depend on interviewee's schedule)
- Send rough cut for review to APANO **Mid-April**
- APANO provides feedback
- Send second cut for review to APANO **End of April**
- APANO provides feedback
- Send final cut for review to APANO **Mid May**
- APANO makes any final requests
- Submit all RAW footage and assets to APANO along with completed exported file **May 18**

Estimated project time: 90-120 hours total

### **Who should apply?**

We are seeking artists who identify as a person of color and/or Asian and Pacific Islander and who have the ability to come to APANO's Portland office 1-2 times to discuss deliverables. We welcome submissions from new artists, as well as those with more experience. Feel free to email [jeanette@apano.org](mailto:jeanette@apano.org) with questions.

### **How do I apply?**

In an email to Jeanette at [jeanette@apano.org](mailto:jeanette@apano.org), include:

- Your contact information (email, phone number),
- Acknowledgment of ability to adhere to the project timeline listed above,
- 3-6 pieces of your work (or link to a demo reel/website) that you feel best represents your ability to: 1) visualize our fundraiser theme; 2) demonstrate your understanding of a fundraising video for our event, see job posting for reference video from last year's fundraiser.