



Call for graphic designers

Deadline: February 26

About Us

APANO Communities United Fund is a statewide, grassroots 501c3 organization, uniting Asians and Pacific Islanders to achieve social justice. We use our collective strengths to advance equity through empowering, organizing and advocating with our communities. Every May, APANO CUF holds its annual gala fundraiser, Voices of Change, to bring together community members, partners, and donors in celebration of Asian Pacific Islander Heritage Month. This year, we are looking for a graphic designer to collaborate with and design our print and digital collateral for Voices of Change.

Description of Work:

We are looking for a graphic designer to collaborate and design print and digital collateral with a community-centered look and feel for our Voices of Change event. This project runs between March - May, with deliverable deadlines varying depending on the item. The vision is to have one cohesive design/element used for multiple formats.

Fundraiser Theme: Together, we are leading the way, boldly knocking down barriers, and forging new paths to a more just society.

Graphic Design themes:

Fire element
Bold colors
Renewal
Fresh and modern

The pieces (with approximate time frames) include:

1. Direct mail invitation with insert (for end of March delivery)
2. Image banners for Facebook and Twitter (early April)
3. Image banner for Emails (mid-March)
4. Day-of program booklet (by May, with some back and forth for content and format)
5. All vector files

Participating artists will:

- Be paid \$1000 for the commissioned work
- Co-own the artwork with APANO CUF and receive recognition in all instances of its appearance

APANO Communities United Fund will:

- Use the artwork in printed and digital communications, publications, and promotion during Voices of Change and beyond
- Provide consultation and feedback throughout the creation process

Timeline (some flexibility may be needed in deadlines once the designer is chosen)



- Proposals Due **Feb 18**
- Applicants Notified **Feb 20**
- Be available for in-person meeting for Concept Discussion sometime between **Feb 25-Mar 1**
- Concept draft **Mar 8**
- Direct Mail Invitation design draft **Mar 12**
- Final direct mail design **Mar 19**
- Email, social media banners **Mar 26**
- Event program structure to designer **Apr 20**
- All content to designer **Apr 27**
- Draft event program **May 4**
- Receive Feedback and make edits **May 5-15**
- Final event program **May 15**

Estimated project time: 35-45 hours total

Who should apply?

We are seeking artists who identify as a person of color and/or Asian and Pacific Islander and who have the ability to come to APANO's Portland office 1-2 times to discuss deliverables. We welcome submissions from new artists, as well as those with more experience. Feel free to email jeanette@apano.org with questions.

How do I apply?

In an email to Jeanette at jeanette@apano.org, include:

- Your contact information (email, phone number),
- Acknowledgment of ability to adhere to the project timeline listed above,
- 3-6 pieces of your work (or link to a portfolio) that you feel best represents your ability to: 1) visualize our fundraiser theme; 2) demonstrate your understanding of design work for nonprofit organizations.